



**FOR IMMEDIATE RELEASE**

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## **Cadmus Communications Awarded New Print Contract for *The Deal***

**Richmond, Virginia (February 10, 2006)** — Cadmus Communications Corporation (NASDAQ/NM: CDMS) announced today that it has been awarded a multi-year contract to supply printing services to The Deal, LLC, a diversified media company that is the authoritative voice of the deal economy. Cadmus will be producing *The Deal*, a weekly publication, *Tech Confidential*, and *Corporate Dealmaker*. All publications will be printed at Cadmus' Easton, Pennsylvania plant which specializes in producing time-sensitive daily, weekly and monthly magazines and tabloids.

"One of the reasons for awarding this work to Cadmus was their history and strength in producing weekly publications. Because we focus on late-breaking news in the financial industry, it is critical that we have as much time as possible to close each issue," said Michael Lonier, Vice President of Operations, The Deal, LLC. "Our readers are senior financial professionals who rely on *The Deal* for breaking news and analysis. We needed a reliable supplier, capable of delivering our weekly magazine to readers when they expect it – Cadmus provides the level of comfort that we needed."

"Cadmus was very creative and flexible in working with us to meet the needs of our readers. They have a very well run operation in Easton which will only improve with the addition of the new equipment currently being installed. We have been very impressed with the team at Cadmus and with the variety of solutions they bring to the table, not only print services, but also very interesting digital delivery solutions which we are evaluating as well," continued Lonier.

"This contract with *The Deal* is a testament to the hard work and commitment of our associates in Easton, Pennsylvania who have built a very efficient and disciplined approach to handling quick-turnaround weekly publications," commented Steve Hare, President of Cadmus' Publisher Services Group. "As we announced earlier this fiscal year, we are in the process of reequipping our printing plants with new presses and finishing equipment which should drive continued success with our customers as we deliver more aggressive schedules and higher quality products."

*The Deal* is an award-winning financial and business newsweekly magazine that brings unique perspective to corporate and financial professionals by exploring the complexities of transactions and their impact on corporate growth and the global capital markets.. *The Deal* is delivered on Mondays to more than 40,000 senior corporate executives, Wall Street and global financial service providers, private equity and institutional investors.

### **About Cadmus**

Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest publications printer in North America, and a leading national provider of specialty packaging products and services. For more information about the innovative technologies and products developed for publishers by Cadmus, visit [www.cadmus.com](http://www.cadmus.com).