



**News Release**

**Cenveo, Inc. Promotes Harry R. Vinson to**  
**Executive Vice President**

**STAMFORD, CT – (April 17, 2007)** - Robert G. Burton, Sr., Chairman and Chief Executive Officer of Cenveo, Inc. (NYSE: CVO, “Cenveo”), announced today the promotion of Harry R. Vinson to the position of Executive Vice President of Cadmus Publisher Services. In this new role, Mr. Vinson will have responsibility for all of the sales and manufacturing efforts for the Cadmus Publisher Services Group of Cenveo, Inc. and will report directly to Thomas W. Oliva, President of Cenveo, Inc.

***Robert G. Burton, Sr., Cenveo’s Chairman and Chief Executive Officer, stated:***

“Prior to joining us at Cenveo, I have had the opportunity to work with Harry at World Color and Moore, where he held senior sales and operations positions in the magazine and technical publication divisions. Harry is a proven leader who I have worked with since 1991, who knows how to drive sales, cut costs and increase shareholder value. He has served as Cenveo’s Senior Vice President of Purchasing and Logistics since September 2005 and in this role streamlined our purchasing and logistics operations delivering significant results to the Company in 2006. As we look forward to the growth stage of Cenveo, Harry’s significant experience and leadership makes him well suited to take on this challenge and will undoubtedly improve this group’s performance and market position. I look forward to working with Harry in this new role.”

***In regards to his appointment, Mr. Vinson stated:***

“I am excited to have this opportunity. I have enjoyed the challenge that my role as Senior Vice President of Purchasing and Logistics has brought me. I now look forward to combining this experience with my previous experience in sales, operations, and the

publishing industry to bring the Cadmus Publisher Services Group to a new level of success.”

***Mr. Burton concluded:***

“The integration of the Cadmus and Printegra acquisitions is proceeding extremely well. We have already begun the process of consolidating back office functions, leveraging our purchasing spend, rightsizing our manufacturing platform and cross-selling our diverse capabilities. I have also been very impressed by the extraordinarily talented employees we have encountered at both companies. Given the momentum that we have achieved to date and the substantial progress we have made in a short period of time, I am more confident than ever that we will meet and exceed our synergy commitments for these transactions. I look forward to updating our shareholders on our progress at our annual meeting in May.”

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**Cenveo (NYSE: CVO), headquartered in Stamford, Connecticut, is a leader in the management and distribution of print and related products and services. The Company provides its customers with low-cost solutions within its core businesses of commercial printing and packaging, envelope, form, and label manufacturing, and publisher services; offering one-stop services from design through fulfillment. With 10,000 employees worldwide, Cenveo delivers everyday for its customers through a network of production, fulfillment, content management, and distribution facilities across the globe.**

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Statements made in this release, other than those concerning historical financial information, may be considered “forward-looking statements,” which are based upon current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. In view of such uncertainties, investors should not place undue reliance on our forward-looking statements. Such statements speak only as of the date of this release, and we undertake no obligation to update any forward-looking statements made herein. Factors that could cause actual results to differ materially from management’s expectations include, without limitation: (1) our substantial indebtedness impairing our financial condition and limiting our ability to incur additional debt; (2) the terms of our indebtedness imposing significant restrictions on our operating and financial flexibility; (3) the potential to incur additional indebtedness, exacerbating the above factors; (4) cross default provisions in our indebtedness, which could cause all of our debt to become due and payable as a result of a default under an unrelated debt instrument; (5) our ability to successfully integrate acquisitions; (6) intense

competition in our industry; (7) the absence of long-term customer agreements in our industry, subjecting our business to fluctuations; (8) factors affecting the U.S. postal services impacting demand for our products; (9) increases in paper costs and decreases in its availability; (10) our history of losses and ability to return to consistent profitability; (11) the availability of the Internet and other electronic media affecting demand for our products; (12) our labor relations; (13) compliance with environmental rules and regulations; (14) dependence on key management personnel; and (15) general economic, business and labor conditions. This list of factors is not exhaustive, and new factors may emerge or changes to the foregoing factors may occur that would impact the Company's business. Additional information regarding these and other factors can be found in Cenveo, Inc.'s periodic filings with the SEC, which are available at <http://www.cenveo.com>.

Inquiries from analysts and investors should be directed to Robert G. Burton, Jr. at (203) 595-3005.